

PRIVACY POLICY

This is the privacy policy of Profile Analysis Ltd (“PAL”) which trades as i-snapshot. It applies only to personal data as defined in Section 1 of the 1998 Data Protection Act (“personal information” or “information”) and not other types of business or general information. The policy tells you who we are, how we collect personal information about you through our websites, what we intend to use that information for, with whom we may share it, and how we keep it secure.

Please read the policy carefully. By accessing or using this web site you are deemed to agree to the terms of this privacy policy, and if you do not agree with it, then you must not send us any personal information.

Further information about privacy and data protection issues, including the online Register of Data Controllers, can be found on the Information Commissioner’s website at <http://www.informationcommissioner.gov.uk/>.

We are Profile Analysis Ltd and Profile Analysis LLC.

We are located at the following address:

3 Startforth road
Riverside Park
Middlesbrough
TS2 1PJ
UK

Our US office address is:

6710 E camelback Road
Suite 200
Scottsdale
AZ 85251
USA

If you have any queries about the information we hold on you, please contact us by email at customercare@profile-analysis.com or by telephone on +44 (0) 1642 208997.

3.1.1. A cookie is a small text file which is transferred from a website and stored on your computer’s hard drive. It enables a website to “remember” who you are.

3.1.2. Most browsers are automatically set to accept cookies most popular browsers, you should be able to configure your browser to restrict cookies or block all cookies if you wish.

3.1.3. We use a semi-permanent cookie to store your login email address, if you wish us to.

3.1.4. No cookies on our site are served or used by third parties.

3.2.1. We collect information about you that you provide when you register to use our services.

3.3.1. We collect information about you if you complete any of the various forms on our site to contact us, make enquiries, order products and services and give us feedback.

3.3.2. We need you to give us certain information, which will be indicated on the form you are required to complete, in order for us to respond to your request for information.

3.3.3. Through traffic data and site statistics. We do keep a record of traffic data which is logged automatically by our server, such as your IP address.

3.3.4. We also collect some site statistics such as page hits and page views. We are not readily able to identify any individual from traffic data or site statistics.

3.4.1. The website provides our primary telephone number and email addresses for you to contact us.

3.4.2. We may also collect other information you supply to us after your initial contact with us.

4.1. We will keep your information secure by taking appropriate technical and organisational measures against its unauthorised or unlawful processing and against its accidental loss, destruction or damage as detailed and maintained in line with our iso27001 policy.

4.2. We will store your information at least for the duration of any client relationship we have with you, or as otherwise required by law (normally up to a maximum of 7 years for legal and tax reasons).

4.3. Our approach, responsibilities, and commitment to information security are set out in our Information Security policy.

5.1. If you agree when you register with us or buy from us, we may also use your information for marketing purposes. If you do not want the information we hold on you to be used in this manner, you must contact us by email at customercare@profile-analysis.com or telephone on **+44 (0) 1642 208997** and establish your preferences.

If you do not object, we will use the information we hold on you to contact you for feedback on your use of our software and/or services and/or website.

6.1. We will not share your information with any other organisation except in the following circumstances.

6.1.1. We will share your information with another organisation to which we transfer, or are in discussions to transfer, our rights and obligations under our agreement with you.

6.1.2. We may share your information with another organisation that buys our company or our assets, and in the course of any preceding negotiations with that organisation, which may or may not lead to a sale.

6.1.3. We may share your information with our funders or potential funders, such as our bank and with our professional advisers who have a reasonable need to see it.

6.1.4. We will disclose your information to enforcement authorities if asked to do so, or to a third party in the context of actual or threatened legal proceedings or if otherwise required to do so by law.

7.1. You have a right to rectify any errors in information we hold about you, and to change or correct any details you have already given us. Please inform us about changes to your details so that we can keep our records accurate and up to date.

7.2. You also have a right to be removed from any mailing list we hold at any time, but you must first contact us email at customercare@profile-analysis.com or telephone on **+44 (0) 1642 208997**

7.3. You have a right to see a copy of the information we hold about you on payment of a statutory fee, which is currently £10. Before we agree to this, you must provide us with sufficient evidence of your identity and sufficient details of the information you wish to see to enable us to locate it.

Our Privacy Policy has the full support of the Board of Directors of Profile Analysis Ltd and Profile Analysis LLC.